



Marketing Associate

As a marketing associate, you will play a pivotal role in driving results for our clients. You will have the opportunity to showcase your creativity and organizational skills while working on a diverse range of marketing campaigns.

Your responsibilities will encompass a wide range of tasks, including creating presentations, crafting compelling social media content, managing social media channels, sending out cold emails, and researching local opportunities in Charleston and Greenville.

In summary, this role is perfect for someone who thrives in a fast-paced environment, enjoys being creative, and is passionate about delivering outstanding results for our clients.

Responsibilities

- **Content Creation and Social:** You will be responsible for crafting engaging content pieces such as blog posts, advertisements, web copy, and landing pages that captivate audiences and generate interest in our brand.
- **Marketing/Lead Generation:** You will conduct thorough research to identify potential clients and develop effective marketing campaigns that successfully attract and convert leads for Holy Webs.
- **Client Success:** You will strive to exceed expectations and deliver exceptional service to our clients, going above and beyond to ensure their satisfaction and cultivate raving fans of our brand.

Skills

- Social media marketing
- Content writing
- Planning and Scheduling for Facebook and Instagram
- Copywriting
- Administration work
- Marketing Automation
- Building landing pages

While experience in all areas is not required, a can-do attitude and an eagerness to learn are essential. As a marketing professional, you will be responsible for working with a diverse range of clients across multiple marketing channels. We practice relationship marketing here at Holy Webs, which means we focus on developing relationships with our employees, clients, and future clients before anything else.

Requirements

- You want to become a marketing expert.
- You work hard and with a sense of urgency.
- Want to grow into a position of leadership and responsibility?
- You love Charleston, SC, and Greenville, SC.

Benefits of Working at Holy Webs

- Unlimited supply of coffee and snacks to fuel your workday (and the occasional food coma).
- Your own personal office plant to keep you company and add some greenery to your workspace
- Monthly team-building activities that may or may not involve trust falls and awkward icebreakers
- Unlimited high-fives for a job well done.
- The occasional spontaneous dance party to celebrate big wins
- the ability to expense any and all office supplies, even if they're not really necessary.
- A daily dose of humor from your coworkers will keep you laughing and motivated.
- Unlimited "The Office" references to nearly every situation life could throw at you
- Random trips to Greenville, SC!

*Pay is based on experience

About Holy Webs

Holy Webs has now become the best thing since sliced bread and has recently expanded its market to the Greenville area! We are looking for a marketing associate to work alongside our star marketing team. We are looking for both full-time and part-time candidates.

To Apply: Send an email to contact@holywebscharleston.com with your resume and use the subject line "Interested in a Marketing Associate Position." (Must be 18 years or older)

Full-time and part-time positions are available. Candidates must live near Charleston, SC.